

PRESS RELEASE

22 March 2015

Active Centres deliver cracking donation to foodbanks

Local charities and foodbanks welcome donated Easter Eggs from Circadian Trust, the charitable organisation that operates Active Centres across South Gloucestershire.

As part of the 'Donate an Easter Egg' campaign, Easter Eggs were exchanged for a free induction to Active saving the customer up to £36. This is aimed to encourage healthier lifestyles and reflect the organisation's vision of 'giving more.'

So far, Active Centres have collected over 100 Easter Eggs, which will be delivered to local charities in time for the Easter weekend. This also means 100 new members will be starting a healthy, Active lifestyle this Easter.

Participating charities and foodbanks include; the Juice Project in Cadbury Heath, Resound in Mangotsfield, The Candle (Yate and Chipping Sodbury Foodbank) and Ebenezer Church (North Bristol Foodbank).

Erica Cross, Marketing Manager at Circadian Trust, added: "It's great to see our 'Donate an Easter Egg' campaign succeeding yet again this year. It's inspiring to see people in the community donating to those in need – Easter is all about bringing people together, so we'd like to thank everyone for getting involved.

"It also gives us the chance to offer more local residents the opportunity to improve their wellbeing by enjoying a healthier, active lifestyle. We look forward to welcoming new members and hope to continue 'Donate an Easter Egg' campaign again next year."

Working in partnership with South Gloucestershire Council, Circadian Trust's community strategy and overall shared philosophy is to contribute to the improved health, cultural and social wellbeing of the local community improving quality of life.

Ends

Notes to editors

For more information please contact Caragh Jones (caragh.jones@jbp.co.uk) at JBP on 0117 907 3400.

About Circadian Trust

- The Circadian Trust operates seven leisure centre sites across South Gloucestershire and is a company and charity. Working in partnership with South Gloucestershire Council, the community strategy and overall shared philosophy is to contribute to the improved health, cultural and social wellbeing of the local community improving quality of life.

- Circadian Trust are an award winning Trust with IIP Silver status, ISO 14001, ISO 9001 and ISP18001 accreditations. For more info please contact Ben Beasley (ben.beasley@circadiantrust.org)
- For more information, visit: www.circadiantrust.org