

PRESS RELEASE

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Active Centres spot the dangers with Drowning Prevention game for children

An online safety game will help children identify the hidden risks of taking to the water as [Active Centres](#) across South Gloucestershire get ready for Drowning Prevention Week (18-26 June).

One person drowns every 20 hours in the UK and hundreds more suffer life changing injuries through near drowning. On average, more than 400 people drown in a pool in the UK each year. Nearly 60 of these are children and young people. More UK children die in pools while abroad on holiday than in pools in the UK*.

[Active's 'Spot the Dangers' game](#) is designed for up to 11 year olds and gives advice on how to stay safe near water. Set on a beach abroad it identifies common dangers including:

- Currents in the water; beware of strong currents in the sea
- Swimming out of patrolled areas; always stay between the red and yellow flags
- Swimming alone; always swim with a responsible adult

Julie Gazzard, Swim Manager at Active Centres, said, "It is never too early to educate children about water safety, our swim academy welcomes babies from 3 months. We offer a range of programmes including a swim school, which progresses children from non-swimmer to competent swimmer (stage 7); and the Rookies Lifesaving Course, which enables children to learn basic lifesaving skills.

"Water safety is such an important life skill for children to have, which is why we are so passionate about getting it right. In addition, we work with local primary schools across South Gloucestershire to offer lessons during term time so every child is given the opportunity to swim"

Circadian Trust's overall community strategy is *Giving More*. Working in partnership with South Gloucestershire Council, any profit made by the Trust is reinvested to improve facilities, equipment and services for its customers.

ENDS

*source: Drowning Prevention

Notes to the editor

About Circadian Trust

- Circadian Trust operates five leisure centre sites and two dual-use sports centres across South Gloucestershire in Bradley Stoke, Downend, Kingswood, Longwell Green, Patchway, Thornbury and Yate and is a company and charity. Working in partnership with South Gloucestershire Council, the community strategy and overall shared philosophy is to contribute to the improved health, cultural and social wellbeing of the local community improving quality of life.
- Circadian Trust is celebrating its tenth anniversary as a trust.
- Circadian Trust is award winning with IIP Silver status, ISO 14001, ISO 9001 and ISP18001 accreditations. For more info please contact Ben Beasley (ben.beasley@circadiantrust.org) *
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