

PRESS RELEASE
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The Big Easter Eggschange that's helping the region's foodbanks

Circadian Trust, the not-for-profit organisation that operates a group of lifestyle centres across South Gloucestershire, has relaunched 'The Big Easter Eggschange', an initiative that gives members of the public the chance to help local social causes.

With over 80 million chocolate Easter eggs sold across the UK every year, the Active Lifestyle Centres – which operate in Bradley Stoke, Kingswood, Longwell Green, Thornbury and Yate – are encouraging members of the public to donate one of their Easter Eggs when signing up for a membership.

All of the Easter Eggs donated during the Eggschange, which runs throughout April, will then be delivered to local food banks.

XXX, XXX at Circadian Trust, said: "As a not-for-profit organisation, we're heavily invested in our relationship with the wider community – and we see our centres as an extension of this. The region's food banks rely on donations to keep supporting those who truly need it – and with Easter right around the corner, it's nice to give a little something to those who wouldn't normally have an Easter Egg to enjoy.

"We're delighted to be supporting local foodbanks while also encouraging members of the public to adopt a healthier, active lifestyle by joining one of our Lifestyle Centres."

To get involved in The Big Easter Eggschange or to find out more, please visit your nearest Active Lifestyle Centre or visit their website: www.activecentres.org/egg

ENDS

Photo caption: Give back to the community with The Big Easter Eggschange.

Notes to editor:

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About Circadian Trust

- Circadian Trust operates five lifestyle centres and a dual-use sports centre across South Gloucestershire in Bradley Stoke, Downend, Kingswood, Longwell Green, Thornbury and Yate and is a company and charity. Working in partnership with South Gloucestershire Council, the community strategy and overall shared philosophy is to contribute to the improved health, cultural and social wellbeing of the local community improving quality of life.
- Any profit made by the Trust is reinvested to improve facilities, equipment and services for its customers.

- For more information, visit: www.circadiantrust.org